

Ormond Memorial Art Museum, Inc.
CALL TO ARTISTS

Project: Commission and installation of a permanent, three-dimensional outdoor memorial to Vietnam War veterans.

Budget: \$26,000

Call Issued: 6-25-2010

Entries Due: *Friday, September 3, 2010 at 4 PM*
(Must be received, not postmarked)



The Ormond Memorial Art Museum, Inc. is seeking submissions from artists with previous experience in outdoor installation work to design, build and install an outdoor, site-specific, three dimensional tribute to veterans who served in the Vietnam War.

A wide variety of artwork will be considered including figurative, representational and abstract imagery. Artwork materials should require minimum maintenance and be durable and withstand exposure to outside elements. The base of the piece should not exceed 3'x 5'. It will be installed in a garden environment and viewed from paved garden paths.

Background

The Ormond Memorial Art Museum, Inc. was founded in 1946 when artist Malcolm Fraser donated more than 60 of his paintings if the City of Ormond Beach would start an art museum and serve as a memorial to those who served in World Wars I & II. The Museum currently has an outdoor bronze plaque honoring World War I veterans, an indoor plaque listing the names of all Ormond residents who served in World War II, and an outdoor sculptural monument to Korean War Veterans.

The Museum, a private, non profit organization in partnership with the City of Ormond Beach, is adjacent to lush gardens that feature winding paths, water features, a gazebo, and a children's garden.

Project Intent/Theme

The intent of this project is to honor all veterans who served in the Vietnam War. The project will be installed in a garden setting and will be viewed from all sides.

Artist Eligibility & Services

This call to artists is open to all professional artists with previous experience in implementing their work in outdoor, public settings. The artist services will include design of original art work, management of fabrication and installation of the work and the base structure and availability for media interviews

Estimated Schedule

September 3, 2010	Applications Due
By October 1, 2010	Notification of Three Finalists
First week of November, 2010	Presentation of site specific design models/proposals by finalists
November 11, 2010	Introduction of three finalist proposals to public with opportunity for public input at Veterans Day reception at the Museum
November 19, 2010	Selection of Chosen Artist
Work fabricated and installed between January 1, 2011 and September 19, 2011	

Selection Process

The art selection committee, representing diverse interests and expertise including the arts, the local community and the military community will review work submitted by artists and recommend three finalists. Each finalist will then be asked to create a site specific design proposal that will include a scale model or rendering, a plan for the base of the piece, an itemized budget, and a project timeline. Each of the three artist finalists will receive a stipend of \$300.

Artists' qualifications and experience working on similar outdoor installations and quality of past work and its ability to withstand outdoor elements will be considered.

The Museum is not under any obligation to select finalists or to award a contract, if, in the sole judgment of the selection committee, the artists or proposals do not meet eligibility qualifications, project goals, guidelines or standards.

The Artwork Budget

The total contract amount to be awarded to the artist for this project shall not exceed \$26,000 and shall include but not be limited to the artist's design fee, materials, fabrication, installation, transportation, insurance, project documentation and a contingency to cover unexpected expenses.

Submission Requirements

Materials to Submit:

- 1.) Completed Artist's Information Form
- 2.) A letter of interest in project – **maximum 1 page**
- 3.) A current resume highlighting outdoor installation pieces (artist must include information about 3 outdoor sculptures that have been installed for at least 5 years) – **maximum 3 pages**
- 4.) A total of eight images of four distinct and completed pieces of artwork (two images of each piece) are required in JPEG format. All images and discs must be clearly labeled with artist name and numbered 1 – 8 to correspond with a printed identification sheet (see below).
- 5.) A printed identification sheet identifying each work by number including title, medium, dimensions, date, price and location- **1 page**
- 6.) Materials will not be returned
- 7.) Materials may not be submitted electronically

Memorial Site

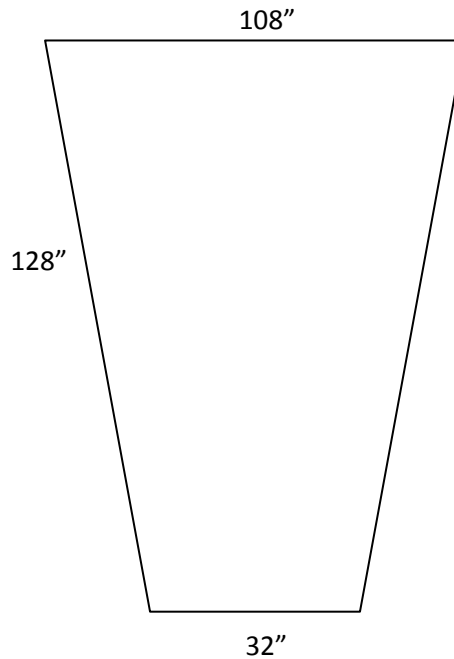
(Images and Drawing)



Vietnam Memorial Site



Vietnam Memorial Site Background



(Site Description)

The Viet Nam memorial sculpture will be installed next to a water feature, and bamboo and banana plants will be visible in the setting. The piece will be able to be viewed from two paths as well as from the interior of the museum atrium. The irregular triangle shape of the site will support a base of 3' x 5'. There is no height restriction.

Mail submissions to: Susan Richmond
Ormond Memorial Art Museum
78 East Granada Blvd.
Ormond Beach, FL 32176
Phone: 386-676-3347
E-Mail: srichmond@ormondartmuseum.org

All artists will be notified when three finalists have been selected.
References may be required upon request.

An equal access equal opportunity institution

Generous funding provided in partnership with the City of Ormond Beach City Commission and County of Volusia.

Artist's Information

Ormond Memorial Art Museum & Gardens
78 East Granada Blvd.
Ormond Beach, FL 32176
(386)676-3347 ☐ Fax (386)676-3244
e-mail: srichmond@ormondartmuseum.org

Artist Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: home () _____ other () _____

Fax: () _____ E-mail : _____

Typical Materials: _____

Veteran Status: _____

Number of Previous Outdoor Sculptures and Locations: _____
